



Chapter & Council Fundraising Ideas, Events & Activities

Provided by TU Grassroots Fundraising Work Group
www.tu.org (Tackle Box)

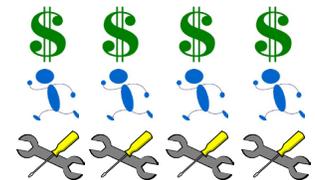
The following fundraising ideas were gathered by the grassroots Work Group on fundraising from Trout Unlimited chapters and councils from across the country. Broken into the categories of Events, Food, Gear, Raffles, Trips, Grants and General, the following list provides an at a glance resource for TU volunteers looking to increase their chapter or council's fundraising success or effectiveness. Along with the ideas and states where they have been successful, the legend describes the ranking system for each idea's: potential to raise funds; volunteer time requirements; technical and logistical difficulty

	\$0 to \$500		Up to 150 Hours
	\$500 to \$2,500		Up to 250 Hours
	\$2,500 to \$5,000		Up to 350 Hours
	Over \$5000		Up to 500 Hours
	Relatively easy		Moderate planning
	Minor planning		Extensive planning

Events

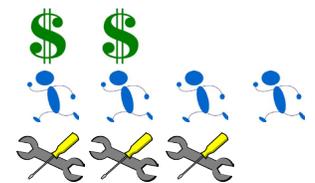
Fishing / One Fly Tournament (UT, WY, RI)

One Fly or other types of fishing tournaments promote the sport, attract new members and raise money from entrance fees, business sponsorships and donations at the event.



Fly Fishing School or Class

Fly fishing schools or classes promote the sport, attract new members - including families and youth - and raise money from entrance fees and business sponsorships.



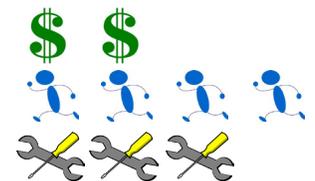
Film Screening

Film screenings - such as the Fly Fishing Film Tour and others - attract new members and raise money from ticket sales and business sponsorships. (Potential for a raffle at event.)



Casting Competition

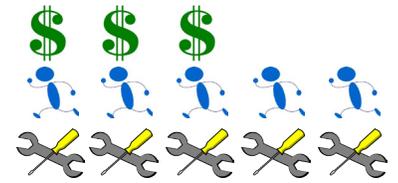
A casting competition can attract new members and raise money from entrance fees and business sponsorships. (Potential for a raffle at the event.)



Events (continued)

Trout Fest / Multi-Day Exhibition (TX)

Multi-day exhibitions with speakers, seminars, fly tying and casting instruction promote the sport, attract new members and allow for a wide range of fundraising activities.



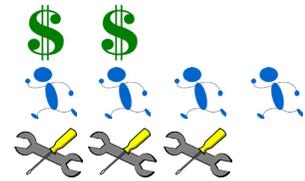
Rubber Duck Race

A rubber duck race works especially well at attracting young families. Revenue can be generated through entrance fees and business sponsorships. (Potential for a raffle at event.)



Renowned Speakers

Events such as luncheons, breakfasts or dinners with a renowned speaker can attract an adult crowd and raise revenue through ticket sales. (Potential for a raffle at event.)



Fly Tying Exhibit / Competition

A fly tying exhibit or competition will attract a specific audience and can raise revenue from entrance fees, ticket sales and sponsorships. (Potential for a raffle at the event.)



Food

Barbecue

Host a barbecue for chapter or council members and the public. Revenue can be raised through meal ticket sales and sponsorships. (Potential for a raffle at event.)



Pancake Breakfast

Host a pancake breakfast for chapter or council members and the public. Revenue can be raised through meal ticket sales and sponsorships. (Potential for a raffle at event.)



Wine & Cheese Tasting

Host a wine and cheese tasting for chapter or council members and the public. Revenue can be raised through meal ticket sales and sponsorships. (Potential for a raffle at event.)



Chili Cook Off (GA)

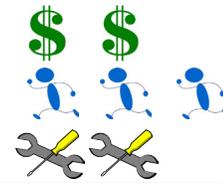
Host a chili cook off. Revenue can be raised through competitor entrance fees, attendee ticket sales and sponsorships. (Potential for a raffle at event.)



Raffles / Auctions

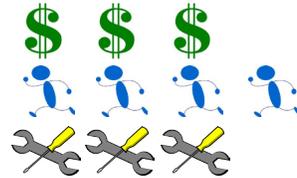
Gourmet Dinner (MD)

Raffle or auction off a gourmet dinner or barbecue donated by a local restaurant or caterer. Dinner can be held at winner's home for X number of guests.



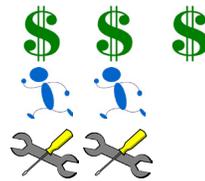
50's or 60's Era Event

Raffle or auction off a 50's or 60's era event donated by a local event planner or DJ. Event to be held at winner's home for X number of guests.



Drift Boat

Raffle or auction off a drift boat.



Flies Tied at Chapter Meetings

Raffle off flies tied by members at chapter meetings each month.



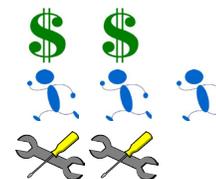
Flies (700-1,000) (NJ and others)

Raffle off flies tied by members and collected into a single prize of 700 to 1,000 flies. Tickets sold at chapter meetings, fishing shows etc...



Fly of the Month

Raffle off a selection of the fly of the month.



Dream Trip (GA)

Raffle off a dream trip to a renowned fly fishing destination.



50/50 Raffle

Hold a 50/50 raffle where the chapter or council keeps 50% and the winner takes 50% of the money raised.



Raffles / Auctions (continued)

Medical Checkups (MO)

Raffle off medical checkups or procedures donated by a local doctor or specialist. (Missouri Council raffled a vasectomy)



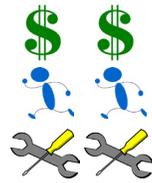
Bucket Raffle for Donated Items

Raffle off donated items in a bucket raffle where members place tickets purchased into buckets of prizes they'd like a chance at winning.



Your Name in a Book

Raffle or auction off the right to have the winner's name included in a book written by a fiction author.



Heads or Tails (NH)

Heads or Tails elimination game where those entered are eliminated by a coin toss for a 50/50 prize or donated prize.



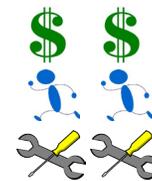
Deck of Cards Raffle

Sell 52 cards at \$5 a card for the chance at a donated prize of around \$200 value. Cards sold are ripped in half with one half placed in bucket and a winner drawn from that.



Rod Raffle by Mail

Raffle off a fly rod by direct mail.



Trip Auction/Raffle

Donated trips by guides and lodges raffled or auctioned off.



State-State Trip Auction/Raffle

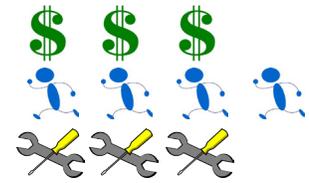
Chapters or councils could "trade" trip donations. Example: New Mexico donates a trip on the San Juan to Wyoming and Wyoming donates a trip on the Snake to New Mexico.



Sales

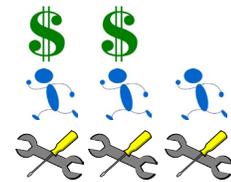
Cookbook

Create a chapter or council cookbook with members submitting their favorite recipes. Revenue generated through book sales. (Potential to include advertizing.)



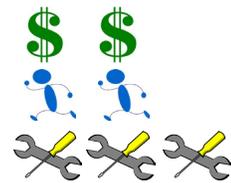
TU Logo Gear - Online Store (PA, NJ and others)

Create an online store on a chapter or council website and sell TU logo gear, fly boxes with regional selections, etc...



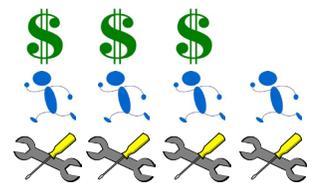
eBay, Craig's List, Bidding for Good and others

Sell donated gear on eBay, Craig's List or Bidding For Good.



Regional Fishing Guides (NY)

Write regional fishing guide books and sell them. Include advertising sales in the books.



Garage Sale

Hold a garage sale with proceeds benefitting chapter or council.



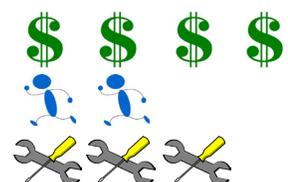
Coffee Mugs (CT)

Sell coffee mugs created by local artisans.



Commissioned Art (CT)

Commission an artist - such as James Prosek - to paint a limited edition trout or fishing scene. Sell the prints and the original painting.



Riparian Buffer (MD)

Sell trees for planting in a riparian buffer at \$10 or \$25 per tree.

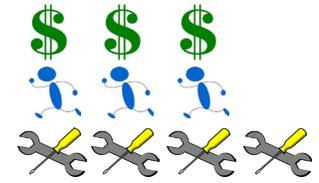


Business and Other Partnerships

1% for Rivers (the Planet)

(CO, NH)

Partner with local businesses to donate 1% of sales - either for the year, forever, or for a short period of time, to TU conservation programs.



Rod Raffle

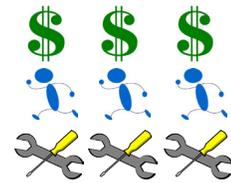
(MA)

Partner with a bank or other community business to purchase a rod/reel engraved and displayed at the business promoting TU. Rod/reel auctioned/raffled off.



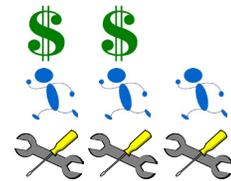
Matching Funds

Request matching fund donations from area businesses.



Trout Camp

Ask local businesses to sponsor kids going to trout camps.



Chamber of Commerce

Join the Chamber of Commerce and build relationships with local business owners.



Grocery Store Change Jars

(CT, NH)

Place change donation jars in local grocery stores and other retail businesses.



Adopt A Stream

(PA)

Local businesses and individuals pay to “adopt” a section of stream to keep it clean. 100ft=\$25, 150ft=\$35, 200ft=\$50 etc... Employees can help clean rivers, or donate \$5.



Workplace Giving Campaigns

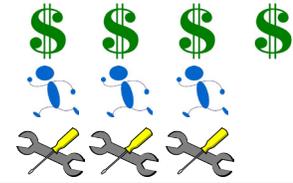
Encourage businesses to develop workplace giving campaigns with TU as the beneficiary.



Grants, Appeals and Others

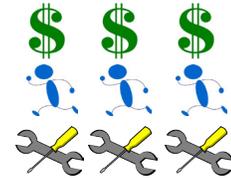
Embrace a Stream

Apply for TU's Embrace A Stream grant program



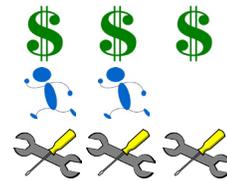
Federal and State Conservation Grants

Apply for federal and state conservation grants. (Ie. Eastern Brook Trout Joint Venture, Western Native Trout Initiatives Program, Wildlife Habitat Improvement Program etc...)



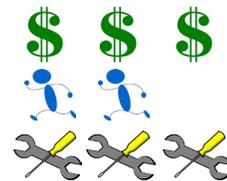
License Plate Revenue (PA, TX and others)

Develop a TU license plate with your state's Department of Motor Vehicles with revenue from sales directed to the state council.



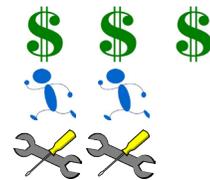
TU Stamps (MA)

Develop a TU stamp with the US Postal Service for each state or region. Revenue from sales directed to the state council.



Big Game License Commissioner Tags (WY)

Partner with the state to raffle off a special big game hunting license tag.



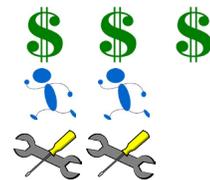
Ask Board Members and Members for Donations

Ask board members to make cash or in-kind donations.



Underwrite Projects

Ask individuals or businesses to underwrite the cost of specific projects.



Tithing for Trout

Ask members to tithe a portion of their income for conservation projects and TU.

